



PRESS ANNOUNCEMENT

For Immediate Release

UAP Announced as Vive Crop Protection's Canadian Distributor

TORONTO, Ontario (March 30, 2023) – Vive Crop Protection Inc. has named United Agri Products Canada Inc. (UAP) as its Canadian distributor following the registration of AZteroid™ FC^{3.3} fungicide in Canada.

“We are excited for this opportunity to partner with UAP, a leader in the Canadian agricultural market,” says Dan Bihlmeyer, VP of Global Sales at Vive Crop Protection. “Working with UAP will better position Vive to bring our Precision Chemistry™ solutions to Canadian growers looking for the latest advancements in crop protection.”

Powered by Allosperse® Delivery Technology, AZteroid FC^{3.3} fungicide delivers long-lasting disease control and best-in-class fertilizer compatibility. As Vive's first Canadian product registration, AZteroid FC^{3.3} is labeled for in-furrow use on potatoes to protect against Black scurf, Silver scurf and Rhizoctonia diseases.

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About Vive Crop Protection

At Vive, we create Precision Chemistry™ that simplifies crop production and delivers real results to growers. Powered by Vive's patented Allosperse® Delivery Technology, we optimize conventional and biological crop inputs for improved product performance from the jug to the field. Learn more at info.vivecrop.com/azteroid-canada.

About UAP Canada

UAP Canada works with world-class global manufacturers to bring innovative solutions to Canadian agriculture. Through its comprehensive line of proven crop protection products, including plant nutrients, herbicides, fungicides, insecticides, and specialty products, **UAP offers CHOICE to Canadian agriculture**, coast-to-coast. Learn more at www.uap.ca.

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