



**PRESS ANNOUNCEMENT
FOR IMMEDIATE RELEASE**

Averland® FC Nematicide to Build on Proven Performance in Corn and Cotton with Expansion into Soybeans for 2026

TORONTO, Ontario (February 26, 2025) – Averland® FC nematicide – a proven, high-performing solution in corn and cotton, provides growers with a convenient, in-furrow application to combat yield-robbing nematodes. Vive Crop Protection is seeking EPA approval to expand its label for use in soybeans, targeting soybean cyst nematodes (SCN). This expansion would bring soybean growers the same hassle-free, effective nematode protection that corn and cotton growers have come to trust.

Designed for ease of use and compatibility, Averland FC seamlessly integrates into liquid in-furrow programs, reducing handling complexity while maximizing active ingredient placement, delivering enhanced root health and improved plant vigor. Growers using Averland FC report better stand establishment, improved nutrient uptake, and increased yields, reinforcing its position as an essential tool for nematode management in row crops.

Building on this success in corn and cotton, Vive Crop Protection is now pursuing EPA approval to expand Averland FC's label for use in soybeans. Targeting soybean cyst nematodes (SCN), root knot nematodes, and other yield-robbing nematodes, Averland FC delivers proven protection through a liquid in-furrow application at planting. Years of extensive field trial research have shown strong, consistent results, and Vive anticipates approval in time for the 2026 growing season.

"Averland FC has been delivering exceptional results in corn and cotton for years, and growers appreciate having a liquid in-furrow nematicide that fits seamlessly into their planting operations," said Duane Canfield, Senior Product Manager at Vive Crop Protection. "Soybean growers battling nematodes need a convenient, effective solution, and we're excited to bring them the same proven performance that corn and cotton growers have already come to trust."

Pending approval, the soybean label expansion for Averland FC will further reinforce the company's commitment to providing easy-to-use, targeted solutions for every acre.

For more information about Vive Crop Protection, visit www.vivecrop.com.

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About Vive Crop Protection

At Vive, we create Precision Chemistry™ that simplifies crop production and delivers real results to growers. Powered by Vive's patented Allosperse® Delivery Technology, we optimize conventional and biological crop inputs for improved product performance from the jug to the field. Learn more at vivecrop.com.

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IMPORTANT: AVERLAND FC IS A RESTRICTED USE PESTICIDE. Always read and follow label instructions before buying or using Vive Crop Protection, Inc. products. The instructions contain important conditions of sale, including limitations of warranty and remedy. Averland FC has not yet received regulatory approval for application to soybeans; approvals are pending. The information presented here is not an offer for sale. Allosperse®, Averland®, and Precision Chemistry™ are trademarks of Vive Crop Protection Inc. ©2025 Vive Crop Protection Inc.