

## PRESS ANNOUNCEMENT

FOR IMMEDIATE RELEASE

## Vive Crop Protection Expands AZteroid<sup>™</sup> FC 390 Canadian Label to More Crops, Unlocking Greater Disease Control

**TORONTO, Ontario (April 1, 2025)** – Vive Crop Protection is excited to announce a label expansion for AZteroid<sup>™</sup> FC 390 in Canada, bringing its proven disease control to a wider range of crops including sugarbeets, radishes, and a group of high-value root vegetables.

The increased label versatility of AZteroid FC 390 ensures that more Canadian growers can take advantage of this hassle-free solution to improve disease control, application efficiency, and crop quality and yield across multiple acres.

Expanded Registration Highlights:

- Potato: AZteroid FC 390 is now labeled for control (previously suppression) of *Rhizoctonia solani* (black scurf and stem/stolon canker), leading to stronger disease management and improved crop health.
- Sugarbeet: Newly approved for in-furrow and banded applications, AZteroid FC 390 provides highly effective control of Rhizoctonia soilborne disease to help improve emergence, root health, and overall yield potential.
- Radish: In-furrow and banded applications for Rhizoctonia control, ensuring healthier development and stronger stand establishment.
- High-Value Root Crops: AZteroid FC 390 is now labeled for carrot, daikon, horseradish, turnip, parsnip, rutabaga, and garden beet, providing reliable in-furrow and banded disease control for a broad range of high-value root crops.

"This expanded label is a major step forward for Canadian agriculture," said Darren Anderson, CEO of Vive Crop Protection. "We're providing growers with a proven, efficient Rhizoctonia control solution. This expansion highlights Vive's commitment to maximizing the performance of every active ingredient on every acre, everywhere."

With AZteroid FC 390's expanded registration, now more Canadian growers can take advantage of this industry-leading nano-enabled solution. AZteroid FC 390 delivers enhanced disease protection across multiple crops and seamless compatibility with liquid fertilizers and other crop inputs for ultimately higher yields.

AZteroid FC 390 is available in Canada exclusively through UAP.

"It's great to see that more Canadian growers can now access Vive's unique nano technology," said Willy Gubbels, General Manager of UAP Canada. Canadian potato

growers have long experienced the benefits of AZteroid FC 390, and we're proud to continue to partner with Vive to bring it to growers of additional crops."

To learn more about this product, please visit vivecrop.ca/AZteroid.

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## **About Vive Crop Protection**

At Vive, we create Precision Chemistry<sup>™</sup> that simplifies crop production and delivers real results to growers. Powered by Vive's patented Allosperse<sup>®</sup> Delivery Technology, we optimize conventional and biological crop inputs for improved product performance from the jug to the field. Learn more at <u>vivecrop.ca</u>.

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