



PRESS ANNOUNCEMENT

For Immediate Release

Vive Crop Protection Receives First Canadian Registration with AZteroid™ FC^{3.3} Fungicide

TORONTO, Ontario (March 28, 2023) – Vive Crop Protection Inc. is excited to announce its first Canadian product registration with the introduction of AZteroid™ FC^{3.3} fungicide.

“Bringing cutting edge innovation to the pesticide industry is groundbreaking work and this first Canadian registration has been several years in the making,” says Dr. Darren Anderson, co-founder and CEO of Vive Crop Protection. “At Vive, we’ve been delivering Precision Chemistry™ solutions to the U.S. market since 2016. I couldn’t be prouder to bring the first of many new solutions to Canadian growers with the introduction of AZteroid FC^{3.3} fungicide.”

Powered by Vive’s patented Allosperse® Delivery Technology, AZteroid FC^{3.3} fungicide delivers long-lasting disease control and best-in-class compatibility, enabling growers to use AZteroid FC^{3.3} in-furrow with their liquid fertilizers, micronutrients, and other crop inputs without clogged nozzles, lines, or filters. Labeled for in-furrow use on potatoes, AZteroid FC^{3.3} protects against Black scurf, Silver scurf and Rhizoctonia diseases.

“AZteroid FC^{3.3} fungicide gives Canadian potato growers a new tool to combat soilborne diseases with the convenience of best-in-class fertilizer compatibility,” says Dan Bihlmeyer, VP of Global Sales at Vive Crop Protection. “After success in the U.S. for years, we are thrilled to bring AZteroid FC^{3.3} to the Canadian ag market.”

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About Vive Crop Protection

At Vive, we create Precision Chemistry™ that simplifies crop production and delivers real results to growers. Powered by Vive's patented Allosperse® Delivery Technology, we optimize conventional and biological crop inputs for improved product performance from the jug to the field. Learn more at info.vivecrop.com/azteroid-canada.

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