

# Vive Crop Protection Ranked #390 Fastest-Growing Company in North America on the 2023 Deloitte Technology Fast 500™

**TORONTO**, **Ontario** (November 8, 2023) — Vive Crop Protection (ag-tech pesticide manufacturer) today announced it ranked #390 on the Deloitte Technology Fast 500<sup>™</sup>, a ranking of the fastest-growing technology, media, telecommunications, life sciences, fintech, and energy tech companies in North America, now in its 29th year. Vive Crop Protection grew 328% during the period between 2019 and 2022.

Vive Crop Protection's Chief Executive Officer, Darren Anderson, credits the company's drive and ingenuity to placing new technologies in the hands of growers with the company's 328% revenue growth. He said, "We are thrilled to be included in Deloitte's ranking of North America's Fastest-Growing Companies for the third consecutive year!"

Anderson continues, "Vive's Precision Chemistry™ solutions are revolutionizing the way growers use crop protection. Vive's current portfolio of fungicides and insecticides are consistently showing excellent results in the field. This enables Vive to continue researching new chemical and biological active ingredients that could be enhanced with our cutting-edge nano-technology."

Vive previously ranked #427 as a Technology Fast 500<sup>™</sup> award winner for 2022.

"Each year we look forward to reviewing the progress and innovations of our Technology Fast 500 winners. This year is especially celebratory as we expand the number of winners to better represent just how many companies are developing new ideas to progress our society and the world, especially during a slow economy," said <u>Paul Silverglate</u>, vice chair, Deloitte LLP and U.S. technology sector leader. "While software and services and life sciences continue to dominate the top 10, we are encouraged to see other categories making their mark. Congratulations to all the winners who show us how creativity, hard work and perseverance can lead to success."

"As for growing companies, it's always rewarding to be recognized for the ongoing commitment it takes to navigate obstacles, transform when necessary and ultimately create a thriving business," said <u>Christie</u> <u>Simons</u>, partner, Deloitte & Touche LLP and industry leader for technology, media and telecommunications within Deloitte's audit and assurance practice. "Over the nearly 30 years we've been compiling the Technology Fast 500, we've seen new categories emerge, growth rates explode, and certain regional markets shine from the bright talent they attract. We are proud of all the winners for achieving this well-deserved honor."

Overall, the 2023 Technology Fast 500 companies achieved revenue growth ranging from 201% to 222,189% over the three-year time frame from 2019 to 2022, with an average growth rate of 1,934% and a median growth rate of 497%.

Click here for the full list of Deloitte Technology Fast 500 rankings.

## About the 2023 Deloitte Technology Fast 500™

Now in its 29th year, the Deloitte Technology Fast 500 provides a ranking of the fastest-growing technology, media, telecommunications, life sciences, fintech, and energy tech companies — both public and private — in North America. Technology Fast 500 award winners are selected based on percentage fiscal year revenue growth from 2019 to 2022.

In order to be eligible for Technology Fast 500 recognition, companies must own proprietary intellectual property or technology that is sold to customers in products that contribute to a majority of the company's operating revenues. Companies must have base-year operating revenues of at least US\$50,000, and current-year operating revenues of at least US\$5 million. Additionally, companies must be in business for a minimum of four years and be headquartered within North America.

### **About Deloitte**

Deloitte provides industry-leading audit, consulting, tax and advisory services to many of the world's most admired brands, including nearly 90% of the Fortune 500<sup>®</sup> and more than 8,500 U.S.-based private companies. At Deloitte, we strive to live our purpose of making an impact that matters by creating trust and confidence in a more equitable society. We leverage our unique blend of business acumen, command of technology, and strategic technology alliances to advise our clients across industries as they build their future. Deloitte is proud to be part of the largest global professional services network serving our clients in the markets that are most important to them. Bringing more than 175 years of service, our network of member firms spans more than 150 countries and territories. Learn how Deloitte's approximately 457,000 people worldwide connect for impact at www.deloitte.com.

### **About Vive Crop Protection**

At Vive, we create Precision Chemistry<sup>™</sup> that simplifies crop production and delivers real results to growers. Powered by Vive's patented Allosperse<sup>®</sup> Delivery Technology, we optimize conventional and biological crop inputs for improved product performance from the jug to the field. Learn more at vivecrop.com.

### Media Contact:

Emily Roden Marketing and Communications Manager Vive Crop Protection <u>eroden@vivecrop.com</u> (919) 649-2398

###

Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its

member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. In the United States, Deloitte refers to one or more of the US member firms of DTTL, their related entities that operate using the "Deloitte" name in the United States and their respective affiliates. Certain services may not be available to attest clients under the rules and regulations of public accounting. Please see <a href="https://www.deloitte.com/about">www.deloitte.com/about</a> to learn more about our global network of member firms.