



## PRESS ANNOUNCEMENT IMMEDIATE RELEASE

### **Vive Crop Protection Places No. 139 on The Globe and Mail's Fifth-Annual Ranking of Canada's Top-Growing Companies**

**TORONTO, Ontario (September 29, 2023)** - Vive Crop Protection, Inc. (Vive) is pleased to announce it placed No. 139 on the 2023 Report on Business ranking of Canada's Top Growing Companies.

Canada's Top Growing Companies ranks Canadian companies on three-year revenue growth. Vive earned its spot with a three-year growth of 342%.

Vive addresses the challenges of precision agriculture with revolutionary technology designed to maximize performance, efficiency, and profitability on the farm. Powered by Allosperse® Delivery Technology, Vive's Precision Chemistry™ solutions are designed for optimal compatibility and performance, allowing each active ingredient to reach its full potential and bring real results to the grower.

"We are thrilled to be named as one of Canada's Top Growing Companies for the fourth year in a row," says Darren Anderson, CEO of Vive Crop Protection. "This recognition just goes to show the impact Vive's Precision Chemistry solutions are having on the acre to ease and simplify a grower's crop protection application."

Vive has released five Precision Chemistry solutions over the past three years with plans for new product launches over the next five years, setting itself on the path to achieving its mission of having a Vive solution on every acre of cropland globally.

Canada's Top Growing Companies is an editorial ranking that was launched in 2019. It aims to bring the accomplishments of innovative businesses in Canada to the forefront. In order to qualify for this voluntary program, companies had to complete an in-depth application process and fulfill requirements. In total, 425 companies earned a spot on this year's ranking.

The full list of 2023 winners along with editorial coverage is published in the October issue of Report on Business magazine. The list is out now and online [here](#).

"Canada's Top Growing Companies acknowledges the drive and ingenuity displayed by Canadian business," says Dawn Calleja, Editor of Report on Business magazine. "This year's ranking serves as an inspiration for future business owners."

"This year's Report on Business magazine's list of Top Growing Companies shows how innovative ideas always rise to the top, perhaps even more so in times of uncertainty," says Andrew Saunders, CEO of The Globe and Mail. "The Globe and Mail congratulates this year's winners for meeting and surpassing those economic challenges."

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## **About The Globe and Mail**

The Globe and Mail is Canada's foremost news media company, leading the national discussion and causing policy change through brave and independent journalism since 1844. With our award-winning coverage of business, politics and national affairs, The Globe and Mail newspaper reaches 6.2 million readers every week in our print or digital formats, and Report on Business magazine reaches 2.7 million readers in print and digital every issue. Our investment in innovative data science means that as the world continues to change, so does The Globe. The Globe and Mail is owned by Woodbridge, the investment arm of the Thomson family.

## **About Vive Crop Protection**

At Vive, we create Precision Chemistry™ that simplifies crop production and delivers real results to growers. Powered by Vive's patented Allosperse® Delivery Technology, we optimize conventional and biological crop inputs for improved product performance from the jug to the field. Learn more at [vivecrop.com](http://vivecrop.com).

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